


Mailers' Technical Advisory Committee: March 2019

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MTAC Executive Committee Members

Industry	U. S. Postal Service
<p>Wanda Senne – Industry Chair (2018-2019) Postal Affairs Liaison DHL eCommerce 64 Victorian Court Dallas GA 30157-8220</p>	<p>Steven W. Monteith -- Postal Chair Vice President, Marketing 475 L'Enfant Plaza RM 4136 Washington DC 20260-4016</p>
<p>Bob Schimek – Industry Vice Chair & Treasurer (2018-2019)</p>	<p>Judy de Torok -- Postal Co-Vice Chair Manager, Industry Engagement & Outreach Marketing 475 L'Enfant Plaza SW RM 4437 Washington DC 20260-5601</p>
<p>Erv Drewek – Immediate Past Industry Chair (2016-2017) Postal Affairs Sales Manager Freedom Graphic Systems 101 S Janesville St Milton, WI 53563-1838</p>	<p>Thomas J. Hughes – Postal Co-Vice Chair Manager, Business Customer Support & Service 475 L'Enfant Plaza SW Washington DC 20260-5601</p>
	<p>Lindsey Taylor – Program Manager/Secretary Manager, Industry Engagement Strategy 475 L'Enfant Plaza SW Washington DC 20260-5601</p>

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MTAC Leadership – Industry

Industry Leaders: Classes of Mail	Industry Leaders: Focus Areas
<p>Michael Tate / First-Class Mail <i>American Bankers Association</i> Senior VP, Enterprise Mail Services and Postal Strategy Bank of America 201 N Tryon St. NC1-022-04-24 Charlotte, NC 28255-1331</p>	<p>Angelo Anagnostopoulos / Enterprise Analytics and Data Usage <i>Edison Electric Institute</i> GrayHair Software Inc: VP Postal Affairs 124 Gaither Dr Ste 160 Mt Laurel NJ 08054-1719</p>
<p>John Medeiros / Package Services <i>Parcel Shippers Association</i> Dir – Postal Affairs DHL eCommerce 7415 Emerald Dunes Dr STE 600 Orlando, FL 32822-7406</p>	<p>Bob Rosser / Mail Preparation, Entry, and Operations <i>Assoc. Of Postal Commerce (PostCom)</i> IWCO Direct Director, Postal Affairs, Products & Services 7951 Powers Boulevard Chanhassen MN 55317-9502</p>
<p>Rose Flanagan / Standard Mail <i>Direct Gardening Association</i> Mgr - Postal Strategies & Logistics Data-Mail Inc 240 Hartford Ave Newington CT 06111-2077</p>	<p>Lisa Wurman / Payment & Acceptance, and Education <i>Gravure Association of the Americas</i> Postal Affairs Manager Quad/Graphics Inc 4371 County Line Road Chalfont PA 18914-1825</p>
<p>Randy Stumbo/ Periodicals <i>Gravure Association of the Americas</i> Dir - Distribution/Postal Affairs Meredith Corporation 1716 Locust St Des Moines IA 50309-3023</p>	<p>Steve Colella / Emerging Technology & Product Innovation <i>IDEAlliance</i> The Calmark Group: VP- Postal Affairs 6755 S. Sayre Ave Bedford Park IL 60638-4724</p>

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MTAC Leadership – Postal Service

USPS Focus Area Leaders	
<p><u><i>Enterprise Analytics and Data Usage</i></u></p> <p>Jeff Johnson VP, Enterprise Analytics (A) U.S. Postal Service 475 L'Enfant Plaza SW Washington DC 20260-5626</p>	<p><u><i>Payment & Acceptance, and Education</i></u></p> <p>Marc McCrery VP, Mail Entry & Payment Technology (A) U.S. Postal Service 475 L'Enfant Plaza SW Washington DC 20260-0911</p>
<p><u><i>Emerging Technology & Product Innovation</i></u></p> <p>Gary Reblin VP, New Products and Innovation U.S. Postal Service 475 L'Enfant Plaza SW Washington DC 20260-1010</p>	<p><u><i>Mail Preparation, Entry, and Operations</i></u></p> <p>Robert Cintron VP, Network Operations U.S. Postal Service 475 L'Enfant Plaza SW Washington DC 20260-7100</p>
<p><i>Looking for MTAC updates & info?</i></p> <p></p> <p>Go to the MTAC page on PostalPro: https://postalpro.usps.com/mtac</p>	

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USPS Staff Facilitators & MTAC Program Assistants

Facilitators Supporting Focus Areas	
Ernie Harris: Emerging Technology & Product Innovation USPS Industry Engagement & Outreach Headquarters	Pat Harris: Payment & Acceptance, and Education USPS Industry Engagement & Outreach Headquarters
TBD: Mail Preparation, Entry, and Operations USPS Industry Engagement & Outreach Headquarters	Dean Davis: Enterprise Analytics and Data Usage USPS Industry Engagement & Outreach Headquarters
MTAC Administration and Program Assistants	
Donna Mancini MTAC Program Administrator USPS Industry Engagement & Outreach Headquarters	Deneen Taylor MTAC Program Assistant USPS Industry Engagement & Outreach Headquarters
<p>Please contact the MTAC Program staff for assistance! Send a message to MTAC@usps.gov</p>	

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Member Association/ Association Executive

Alliance of Nonprofit Mailers

Stephen Kearney

Executive Director
1211 Connecticut Ave NW Ste 610
Washington DC 20036-2705
nonprofitmailers.org

American Association of Political Consultants (AAPC)

Alana Joyce

Executive Director
8400 Westpark Dr. 2nd
Floor, McLean, VA 22102-
5116 theaapc.org

American Bankers Association

Robin Cook

VP, Senior Legislative Counsel
1120 Connecticut Avenue, NW
Washington, DC 20036-3902
aba.com

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Member Association/ Association Executive

American Catalog Mailers Association (ACMA)

Hamilton Davison

President & Executive Director
PO Box 41211
Providence RI 02940-1211
catalogmailers.org

American Forest & Paper Association (AF&PA)

Donna Harman

President & CEO
1101 K Street, NW Ste 700
Washington DC 20005-7033
afandpa.org

Association for Mail Electronic Enhancement (AMEE)

Steve Krejcik

Director, Strategic Technical
Business Development
Pitney Bowes Presort Services
3605 Forest Ave
Brookfield IL 60513-1603
Steven.Krejcik@PB.com

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Member Association/ Association Executive

Association of National Advertisers (ANA)

Christopher (Chris) Oswald
SVP, Government Relations
225 Reinekers Lane Ste 325
Alexandria VA 22314
www.ana.net

Association for Postal Commerce (PostCom)

Michael Plunkett
President & CEO
PostCom
1800 Diagonal Road Suite 600
Alexandria VA 22314-2840
postcom.org

Association of Direct Response Fundraising Counsel (ADRFCO)

Robert S. Tigner
General Counsel
1319 F Street NW Ste 402
Washington DC 20004-1112
adrcco.org

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Member Association/ Association Executive

Association for PRINT Technologies (formerly NPES)

Ken Garner

VP, Business Development &
Government Relations
Association for Print Technologies
1899 Preston White Dr
Reston VA 20191-4326
www.printtechnologies.org/

Association of Priority Mail Users

William J. Olson

370 Maple Ave W Ste 4
Vienna VA 22180-5615
apmu@mindspring.com

City & Regional Magazine Association

C. James Dowden

1970 East Grand Ave Ste 330 El
Segundo CA 90245-5082
citymag.org

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Member Association/ Association Executive

Classroom Publishers Association

Garry Brown

VP - Government Relations
Highlights for Children
1800 Watermark Dr
Columbus OH 43215-1035

Connectiv: The Business Information Association

Jack Widener

Connectiv Postal Counsel
36 Eastwood Blvd
Manalapan NJ 07726-8412
sija.net/Connectiv

Council on Safe Transportation of Hazardous Articles (COSTHA)

L'Gena Shaffer

COSTHA
10 Hunter Brook Ln
Queensbury NY 12804-5858
www.costha.com

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Member Association/ Association Executive
Direct Gardening Association Roberta Simpson-Dolbear Association Executive PO Box 48 Pleasant Hill IL 62366 info@directgardeningassociation.com
DMA Nonprofit Federation Senny Boone Executive Director DMA Nonprofit Federation 225 Reinekers Lane Alexandria VA 22314 nonprofitfederation.org
Edison Electric Institute Rebecca Harsh Knox Director, Retail Energy Policy 701 Pennsylvania Ave NW Washington DC 20004-2696 eei.org
Election Center Tim Mattice Executive Director 21946 Royal Montreal Ste 100 Katy TX 77450-5142 electioncenter.org

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Member Association/ Association Executive

Electronic Registration Information Center (ERIC)

John Lindback

Executive Director
1155 F St NW Ste 1050 Washington
DC 20004-1312
ericstates.org

Gravure Association of the Americas

Phil Pimlott

Executive Director
8281 Pine Lake Road Denver
NC 28037-8812
gaa.org

Greeting Card Association

Rafe Morrissey

Vice President, Postal Affairs
1444 I Street, NW, Ste 700
Washington DC 20005-6542
greetingcard.org

General Services Administration (GSA)

Tom Mueller

Director, Travel, Relo, Mail and
Transportation Policy Division
GSA
1800 F Street NW
Washington DC 20405-0001
www.gsa.gov

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Member Association/ Association Executive
IDEAlliance David J. Steinhardt President & CEO 1800 Diagonal Road, Ste 320 Alexandria VA 22314-2862 idealliance.org
In-Plant Printing and Mailing Association (IPMA) Mike Loyd Executive Director 105 N. Jefferson St Kearney, MO 64060 www.ipma.org
International Mailers' Advisory Group (IMAG) Kate Muth Executive Director 5209 N. 30th Street Arlington VA 22207-1803 internationalmailers.net
Local Search Association VACANT

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Member Association/ Association Executive
<p>Mail Systems Management Association (MSMA)</p> <p>Lance J. Humphries, CMDSM PO Box 1483 Belmar NJ 07719-1483 www.msmanational.org</p>
<p>Major Mailers Association (MMA)</p> <p>Mury Salls Senior Vice President Broadridge, LLC 11448 Chateaubriand Avenue Orlando FL 32836-8825 www.majormailers.org</p>
<p>MPA - The Association of Magazine Media</p> <p>Rita Cohen SVP- Legislative & Regulatory Policy 1211 Connecticut Ave NW Ste 610 Washington DC 20036-2701 www.magazine.org</p>

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Member Association/ Association Executive
National Alliance of Standard Mailers & Logistics (NASML) Norine Butte NASML President / Founder PO Box 14329 Arlington TX 76094-1329 nasml@tx.rr.com
National Association of Advertising Distributors (NAAD) TBD
National Association of College & University Mail Services (NACUMS) Monica Brink Pre-Mail Services/Database Coordinator Bucknell University 1 Dent Drive Lewisburg PA 17837-2005 www.nacums.org

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Member Association/ Association Executive
National Association of Presort Mailers (NAPM) Robert Galaher Executive Director PO Box 3552 Annapolis MD 21403-3552 www.presortmailer.org
National Catholic Development Conference (NCDC) Sister Georgette Lehmuth, OSF President & CEO 86 Front St Hempstead NY 11550-3667 www.ncdc.org
National Industrial Transportation League (NITL) Jennifer Hedrick Executive Director NITL 7918 Jones Branch Drive Ste 300 McLean VA 22102-3345 www.nitl.org

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Member Association/ Association Executive
National Newspaper Association (NNA) Tonda F. Rush General Counsel & Director, Public Policy PO Box 5737 Arlington VA 22205-0737 www.nnaweb.org
National Postal Policy Council (NPPC) Art Sackler Executive Director 1629 K St., NW Ste 300 Washington DC 20006-1631 www.postalcouncil.org
National Retail Federation Jonathan Gold VP - Supply Chain & Customs Policy National Retail Federation 325 7 th St NW Ste 1100 Washington DC 20004-2808 https://nrf.com

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Member Association/ Association Executive
News Media Alliance (NMA) Paul J. Boyle Senior VP/Public Policy 4401 Wilson Blvd Ste 900 Arlington VA 22203-4195 www.newsmediaalliance.org
Offering Envelope Association James Cline Executive Secretary Offering Envelope Association 625 Creekside Way Ste 1905 New Braunfels TX 78130-3978
Parcel Shippers Association (PSA) Daniel R. Moll Associate VP Parcel Shippers Association P.O. Box 7004 Arlington, VA 22207 www.parcelshippers.org

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Member Association/ Association Executive

Postal Customer Council Advisory Committee (PCCAC)

Cathy Rupard

Industry Co-Chair (Current)
PO Box 723
Columbia MO 65205-0723

[https://postalpro.usps.com/node/
401](https://postalpro.usps.com/node/401)

Pharmaceutical Care Management Association (PCMA)

Mark Merritt

President & CEO
601 Pennsylvania Ave NW Ste 740
Washington DC 20004-2808

www.pcmanet.org

Printing Industries of America (PIA)

Lisbeth Lyons

VP, Government Affairs
1001 G Street NW Ste 800
Washington DC 20001-4551

www.printing.org

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Member Association/ Association Executive
Professional Services Council (PSC) Alan Chvotkin, Esq. Executive VP and Counsel 4401 Wilson Blvd. Ste 1110 Arlington, Virginia 22203 703-875-8148 chvotkin@pscouncil.org
Red Tag News Publications Association James Franklin Executive Director 1415 N Dayton St Chicago IL 60642-2603 www.redtag.org
Reverse Logistics Association (RLA) Tony Sciarrotta Executive Director 2300 Lakeview Parkway Ste 700 Alpharetta GA 30009-9066 www.reverselogisticstrends.com

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Member Association/ Association Executive

Saturation Mailers Coalition

Donna E. Hanbery
Executive Director
33 S Sixth St Ste 4160
Minneapolis MN 55402-3719

The Media and Content Marketing Association (MCMA)

Rochelle Boorstein
President
American Media Inc
4 New York Plaza 2nd Floor New
York NY 10004-2466
www.the-mcma.org

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Member Association/ Association Executive

U.S. Chamber of Commerce

Brian Miller

Sr. Mgr. – Graphics and
Production
US Chamber of Commerce
1615 H St NW
Washington DC 20062-2000
www.uschamber.com

Veteran's Administration

Alexis Keim

5049 S. 13th Street
Leavenworth, Kansas 66048
www.va.gov

Former MTAC Industry Chairs (“Ex officio” members)

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<p>Coleman W. (Bill) Hoyt <i>(Chair 1970-1973)</i> Consultant 2351 N Bridgewater Rd Woodstock VT 05091-9670</p>	<p>James E. Pehta <i>(Chair 1989-1990)</i> 101 Livery Cir Oak Brook IL 60523-2537</p>	<p>Richard J. Funck <i>(Chair 1993-1994)</i> 2835 Castlewood Ct Aurora IL 60504-5285</p>
<p>Yvonne C. Reigle <i>(Chair 1995-1996)</i> 58 Pebble Valley Dr Doylestown PA 18901-2904 215-340-1087</p>	<p>Chris Rebello <i>(Chair 1997-1998)</i> CFO & VP Marketing Tri-Lakes Disposal PO Box 88120 1806 Wooten Rd</p>	<p>Joseph E. Schick <i>(Chair 1999-2000)</i> MTAC/ Ex Officio 1140 Red Oak Circle Johnson Creek WI 53094-6455</p>
<p>Joe Lubenow <i>(Chair 2001-2002)</i> President Lubenow & Associates 4437 N Francisco Ave Chicago IL 60625-3806</p>	<p>Robert J. O'Brien <i>(Chair 2003-2005)</i> 13705 Attley Pl Tampa FL 33624-2505</p>	<p>Joyce McGarvy <i>(Chair 2006-2007)</i> President Joyce McGarvy & Associates 2437 Spirit Lake Lane Eagle River WI 54521-8791</p>
<p>Don Harle <i>(Chair 2008-2009)</i> 1835 Mirmar Road Munster IN 46321-2716</p>	<p>Anita Pursley <i>(Chair 2010-2011)</i> Senior Manager Industry Relations BCC Software, LLC 107 Waters Edge Dawsonville GA 30534-6996</p>	<p>Phil Thompson <i>(Chair 2012-2013)</i> Director, Postal Affairs Quad/Graphics Inc N61 W23044 Harry's Way Sussex WI 53089-3995</p>
<p>Christopher G. Lien <i>(Chair 2014-2015)</i> BCC Software 75 Josons Dr Rochester NY 14623-3494</p>		